



# African Review

of BUSINESS and TECHNOLOGY

## African Review's 50th Anniversary Edition



*Share your success with us and showcase your products and services.  
Let us know how your company has progressed in Africa over the decades.*

For over half a century, **African Review** has been reaching out to executives in Africa and helping leading international and local suppliers to build their brands across the continent. **African Review** celebrates its **50th anniversary** this year and will publish a **Souvenir Anniversary Issue** in August.

### Highlights:

- Looking back over the past five decades and looking forward to Africa's future.
- A comprehensive analysis of the business and market developments in the African power, mining, construction, oil and gas, ICT, manufacturing, transport, banking and finance sectors.
- 50% bonus distribution to government departments, high commissions and multinationals.
- Highlighting successful enterprises and personalities.

**Contact us to tell your stories!**

### Key Benefits from advertising in this issue:

- This is an ideal opportunity for your company to demonstrate its capability to survive and progress for decades to come.
- You will benefit from **the highest ABC audited circulation of any other similar magazine in Africa, which has been built up over 50 years**. This guarantees your corporate message will reach the opinion leaders and decision makers in organisations and government across Africa.
- You will benefit from **an extended shelf life as readers will retain this very special and important commemorative issue**. This issue will also appear on the [www.africanreview.com](http://www.africanreview.com) website with live links to advertisers' websites.
- **African Review** carries more advertising than any other Pan-African magazine, with advertisers from more than **100 countries**. Our clients receive many sales enquiries from our readers who have seen their advertisements in the magazine.

**Take advantage of the Souvenir Anniversary Issue of the biggest business-to-business Pan-African magazine - African Review. Premium positions are limited and will be allocated on a first-come, first-served basis. Celebrate with us and contact us soon.**

**Alain Charles**  
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*Serving the world of business*

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